

The 3rd Silk Road & Young Dreams

Health: Youth Dream, Social Responsibility

I. Introduction

Silk Road & Young Dreams, a youth-oriented cultural exchange project along the Silk Road, is jointly hosted by Silk Road Cities Alliance, China Friendship Foundation for Peace and Development, Beijing Belt and Road Cooperative Community and Chongyang Institute for Financial Studies of Renmin University of China. The fundamental goal of the project is to provide the youth of countries and regions along the Silk Road who have different backgrounds and dreams, with a stage to shine with talents and potentials, a platform to feel the pulse of the present era and share dreams, as well as a bridge to link up societies. The first and second events were respectively held in August 2018 and April 2019 in Beijing with nearly 1000 participants from more than 70 countries. In 2020, Chinese Urban Sculpture Artists Association (CUSAA) will be added as a co-organizer.

“Silk Road & Young Dreams” greatly enhances the people-to-people connection among the youth along the Silk Road. Once launched, its rich content and flexible format have been well received by young people. It is decided that on August 12th -14th, 2020, the 3rd Silk Road & Young Dreams will be held. It is also determined to further expand its content and enhance its quality, making it a supporting project for the “Belt and Road Forum for International Cooperation in 2021”.

II. Theme of the 3rd Silk Road & Young Dreams

Health: Youth Dream, Social Responsibility



Health is a common pursuit of humankind, and also the eternal theme resonating with people along the Silk Road throughout history. The health issues, regardless of the Public Health Emergency of International Concern such as Ebola epidemic, Zika epidemic and the novel coronavirus outbreak, or researches on prevention and treatment of chronic diseases of the AIDS, tuberculosis, malaria, heart disease, diabetes and others, highly draw the public attention. People from different nations and culture have never stopped the exploration of the science of life and health.

Health cooperation carries the aspirations of people for a healthy life and is also an important part of the “Belt and Road” construction. In June 2016, President Xi proposed to work together on building a “Healthy Silk Road”, to deepen international health cooperation, and to improve the welfare of the public. In the past four years, with the joint efforts of the Silk Road countries, “Belt and Road” health cooperation has yielded fruitful results, and effectively promoted the development of global health services.



The 3rd Silk Road & Young Dreams takes “health” as its theme, and encourages the young people to elaborate the understanding, researches, observation, and suggestions on “healthy food, healthy life, healthy psychology, healthy society, healthy environment, public health emergency mechanism, health cooperation on the Belt and Road”, so as to show the responsibility of youth in participating in global health governance.

III. Main Features of the 3rd Event

(I). Apart from the competitions of Speech, Music, Photography, and Sand Painting, sculpture is newly added in the coming activity in 2020, which will depict the firm belief of humans' pursuit to health with solid sculptures. In addition, seminars on health, case studies and field researches to urban public health institutions, cultural experiences and youth association activities will be held.

(II). All contests will go through first, second and final selections under the principal of public interests, openness and fairness. There will be nearly 1000 participants during the first election. 500 people from 100 countries will have the opportunities to enter the finals.

(III). The Belt and Road international cooperation initiated by China and supported by international community aiming to improve people's welfare. All projects should be carried out while putting people first. The 3rd Silk Road & Young Dreams will put emphasis on the theme of health by seeking for good ideas, project cases, experience and mode to push forward the sound and sustainable development of the Belt and Road construction which will eventually benefit the people along the Belt and Road.

(IV). The principle of “public interests, openness and fairness” and flexible mechanisms for social operation will be insisted. With the scale expanding and the content enriching, more and more social resources are needed. Funds raised accordingly will be exclusively used for this project. Furthermore, the predefined and balanced budget for each contest will be done separately.

(V). As an institutionalized and sustainable annual international youth-oriented cultural exchange project, Silk Road & Young Dreams will adhere to the direction of people-to-people connection of “Belt and Road Initiative”, consolidate the foundation of youth friendliness in accordance to the actual needs of the “Belt and Road” construction and propose special themes for international youth exchanges. The novel coronavirus epidemic in early 2020 has seriously affected the life of people and production of economy around the world. "Health" as the particular theme of this event will continuously enrich its content, keep up with the hotspots, convey the "Belt and Road" spirit, and consolidate the foundation of youth friendship, so as to contribute to the long-term development of the “Belt and Road Initiative”.

IV. Logo



The logo of the event with shapes of flames and hands held up in the air. The flame depicts the passion of the youth, while the hand gesture resembles the Peace Dove representing peace and harmony, corresponding to the spirit of the Belt and Road Initiative.

The three hands represent a group of young people as the youth is of great significance in the development of the Belt and Road. In addition, different heights of hands portray competition.

V. Organization

Organizer:

Silk Road Cities Alliance

China Friendship Foundation for Peace and Development

Beijing Belt and Road Cooperative Community

Chongyang Institute for Financial Studies of Renmin University of China.

Co-organizers:

The Chinese Urban Sculpture Artists Association (CUSAA) (new)

World Federation of Chinese Medicine Societies

SCO Countries Youth League

SABRI (Student Association of Belt and Road Initiative)

Supporting organizations:

United Nations World Health Organization

UNESCO

Embassies of Silk Road countries in China



China Foreign Affairs University
Central Academy of Fine Arts
Central Conservatory of Music
Silk Road School of Renmin University of China (Suzhou)
Hong Kong Chamber of Commerce in China
Chinese Debate World Cup Organizing Committee
YU Art Space
Global Foundation of Young Entrepreneurs

Supporting media:

Xinhua News Agency
People's daily
China Media Group
China Daily
China Youth Daily
Hong Kong Wen Wei Po
Jiefang Daily
Global Times
Toutiao
CRI online
Ce.cn

Leadership Council:

Mr. Li Zhaoxing, former Foreign Minister of China
Mr. Massimo D'Alema, former Prime Minister of Italy
Mr. Raffarin, former Prime Minister of France
Mr. Zhao Qizheng, former Director of the Information Office of the State
Mr. TSANG Tak-sing, Former Director for Home Affairs of Hong Kong Special Administrative Region Government
Mr. Li Xikui, Secretary-General of the Chinese People's Association for Friendship with Foreign Countries
Mr. Vladimir Norov, Secretary-General of the SCO
Mr. Qin Yaqing, President of China Foreign Affairs University
Mr. Fan Di'an, President of China Central Academy of Fine Arts
Mr. Wu Weishan, Curator of National Art Museum of China
Mr. Yu Feng, President of Central Conservatory of Music
Mr. Zhang Kun, Chief Editor of China Youth Daily

VI. General overview of the event

The event consists of five contests, including Speech, Music, Photography, Sand Painting and Sculpture, as well as Field visits to urban public health institutions, Award Ceremony and Youth Association activities. The following is the preliminary preparation and event schedule.

(I) Collection of works and selection of contestants

Time: Mid-February-May 10th

Content: Through the online and offline channels and platforms, the organizers collect songs, photos for the cities and countries along the Belt and Road, select speeches and sand painting contestants.

For details of the competition rules and registration forms, please refer to Introduction to 2020 Silk Road & Young Dreams Contests, public account of Silk Road & Young Dreams, or call for consultation.

(II) "Silk Road Youth Dreams" Finals

Time: August 12-August 14

Venue: Beijing, China (TBD)

Participants: members of the leadership committee, representatives of the Embassies of Silk Road Countries in China, and youth representatives from 100 countries and 20 Chinese cities. The total scale of the event is 1,000 people.



Guidance and support from all walks of life are welcomed, to build this vibrant and far-reaching international youth project. Welcome young friends to join 3rd Silk Road & Young Dreams! Let's get on the Road and get to the Sky!

Contact us:



WeChat: silkroadyoungdreams

Facebook: <https://www.facebook.com/SilkRoadYoungDreams/>

Website: <http://www.srca-info.com/srca/>

Tel: 010-52078100 Fax: 010-52078105

Address : Room 1705, West Tower, Van Palace, No. 1 Jinghuananjie, Chaoyang District, Beijing, China

第三届“丝路青年梦想汇”赛事说明 Contest Introduction to The 3rd Silk Road & Young Dreams

- 演讲比赛 -

Speech Contest



参赛指南:

1. 主题: 以“健康”为主题, 从青年人的视角阐述对健康丝绸之路的理解、研究、观察和建议, 展现青年人参与全球健康治理, 推进人类命运共同体建设的责任与担当。
2. 内容: 不限定具体题目, 讲稿须为原创。可参考以下内容选题:
 - (1) 与新冠肺炎疫情防控期间的感人故事结合, 包括医护工作者的无私奉献、国际社会的紧密合作和各国人民的万众一心。
 - (2) 对“健康、健康生活、健康人格(心理)、健康社会、健康环境”的认知和理解。
 - (3) 对“一带一路”健康合作的看法。
 - (4) 对公共卫生体系的认知。
3. 组别: 分为中文组和英文组, 参赛者可任意选报其中一组。
4. 脱稿演讲, 6分钟时限。演讲时可使用Powerpoint展示图片。

Contest Guide:

1. Theme: In line with the “Health” theme of the event, the participants can deliver a speech on the youth’s understanding, researches, observation, and suggestions regarding the Healthy Silk Road, so as to show the responsibility of youth in participating in global health governance and the building up of common community for the mankind.
2. Content: There is no limitation on specific content, however the content of the speech shall be original. Please refer to the following topics:
 - (1) Touching stories during the novel coronavirus epidemic, such as the selfless dedication of health care staffs, the close cooperation of the international community and the unity of people from all over the world.
 - (2) Understanding on “health, healthy life, healthy psychology, healthy society, healthy environment, public health emergency mechanism”.
 - (3) Opinions on the Belt & Road health cooperation.
 - (4) Understanding on the global public health system.
3. Category: There will be Chinese Speech Group and English Speech Group for participants to choose from.
4. Note: Speech shall be within 6 minutes. Written notes/cue cards are not allowed. PPT can be used to demonstrate images.

评优原则:

1. 主题内容: 紧扣活动主题, 体现时代精神, 结合实例, 言之有物。
2. 语言表达: 语言流畅, 节奏稳健, 层次分明, 表现力、感染力强。

3. 仪态风范：仪态大方、得体，表情、动作得当。
4. 加分项：（1）中国青年使用英文演讲或外国青年使用中文演讲；
（2）参赛者均为青年医护人员。

Evaluation Criteria:

1. Content: Focus on the theme, reflect the spirit of the times, and combine with examples to make a statement
2. Speech delivery: Speech delivered fluently and rhythmically with clear structure and strong expression and appeal.
3. Manner: Appropriate pose, expression and gesticulation.
4. Bonus points:
(1) Mandarin speakers choose English Group or foreign speakers choose Chinese Group.
(2) Participants are young medical staffs.

参赛流程:

1. 报名：2月28日-5月10日
方式一：扫描下方二维码完成报名：



方式二：访问丝路网站首页 www.srca-info.com 下载报名表，按要求填写后发送至活动邮箱 silkroadspeech@163.com，邮件请、以“姓名+中文/英文+报名”命名，如：秦年+中文+报名。

2. 初赛评选：5月15日-5月30日
专家组根据报名内容评选出入围参赛者并公布名单。

3. 决赛作品提交：5月31日-6月30日
收到决赛邀请后，入围参赛者将参加决赛的演讲录制成视频，并发至邮箱：silkroadspeech@163.com，邮件以“姓名+中文/英文+决赛”命名，如：孟翔+中文+决赛。逾期未发送者将自动视为弃权。

4. 决赛评选：7月1日-7月15日
专家组评选出优胜者，公布获奖名单。

5. 颁奖典礼：8月12日（待定）
获奖者有机会前往现场参加颁奖典礼。

Contest Procedure:

1. Application: February 28th – May 10th, 2020
(1) Apply via following QR Code:



(2) Apply via Website: Visit official website homepage to download Application Form (www.srca-info.com). Please fill in the application form as required and send it to silkroadspeech@163.com. The email should be named as follows: "Name + Application", such as: "Mike + Chinese Speech + Application".

2. Preliminary Review: May 15th- May 30th, 2020

The Organizing Committee invites experts to select the finalists and announce the list based on the evaluation of the content of Application.

3. Final Work Submission: May 31st - June 30th, 2020

Upon receiving the invitation to the final, the finalists shall record the final speech as video, and send it to silkroadspeech@163.com. Email should be named as follows: "Name + Chinese/English speech + Final", such as: "Mike + Chinese speech + Final". Those who do not send by the due date will automatically be deemed to be abstaining.

4. Final Review: July 1st –July 15th, 2020

Experts select the winners and announce the list based on the evaluation of the final works of finalists.

5. Award Ceremony: August 12, 2020 (TBD)

The Organizing Committee invites the winners to attend Award Ceremony.

奖项设置:

中文演讲设一等奖 2 名, 二等奖 4 名, 三等奖 6 名。

英文演讲设一等奖 2 名, 二等奖 4 名, 三等奖 6 名。

1. 获奖者获得梦想汇活动通用奖励 (奖状、奖品等)。
2. 获奖者被授予“丝路青年演说家”称号, 安排媒体进行采访。
3. 推荐优先申请中国人民大学丝路学院奖学金。
4. 演讲稿收录《丝路青年演讲集》, 视频在知名网站上播放。

Prize:

Chinese Speech Contest: 2 First prizes, 4 Second prizes and 6 Third prizes.

English Speech Contest: 2 First prizes, 4 Second prizes and 6 Third prizes.

1. Prize winners will be granted with certificates and trophies.
2. Interviews from mainstream media.
3. Priority for scholarship application for Silk Road School of Renmin University.
4. Speech draft to be included to Silk Road Youth Speech Collection and video to be played on well-known website.

- 音乐比赛 -
Music Contest



参赛指南:

1. 主题: 体现“健康”、“青年”、“梦想”、“丝路”、“和平”等元素或展现国家、地区、城市风情的作品, 高雅、健康向上、符合活动主题。
2. 内容: 不做具体限定, 但鼓励参赛者用音乐传达对战胜新冠肺炎疫情的决心和希望, 用动听的旋律表达对抗疫一线人员的敬仰和感激。
3. 形式: 比赛分为演唱组、乐器组。
4. 时长: 限定在 7 分钟内。
5. 所有参赛作品, 大赛组委会有权将该作品用于大赛宣传, 并在媒体、网络等场合播放。

Contest Guide:

1. Theme: In line with the theme of the event, entries should reflect elements of “Health”, “Youth”, “Dream”, “Silk Road”, “Peace” or uniqueness, elegance and improvement of countries, regions or cities.
2. Content: There is no limitation on specific content. However, the participants are encouraged to use music to convey their determination and hope for defeating novel coronavirus epidemic, and express their gratitude to the frontline staffs with a beautiful melody.
3. Form: The contest contains two groups: singing and musical instrument group.
4. Duration: The entry shall be within 7 minutes.
5. Publicity: The Organizing Committee has the right to publicize all entries and broadcast them through media and Internet.

评优原则:

1. 表演主题: 契合活动主题, 内容积极向上。
2. 技巧运用: 表演完整、流畅, 音乐功底扎实, 音乐素养良好。
3. 情感表达: 表现力和感染力强, 既诠释作品, 又展示自我。
4. 台风仪态: 自信、从容, 气质良好。
5. 加分项: (1) 参赛作品为选手原创、改编, 体现选手的全新创意和独特视角;
(2) 表现内容与抗击新冠肺炎疫情有关;
(3) 参赛者为医护人员。

Evaluation Criteria:

1. Content relevant to the theme of the event with positive attitude.
2. Complete and smooth performance with solid skills and good music literacy.
3. Good interpretation of the work and personalized self-presentation with strong expression and appeal.
4. Performed with self-confidence and good manners.

5. Bonus points:

- (1) Original songs, or adaptation which reflect the creativity and contestant's own ideas.
- (2) The work content is related to the fight against the outbreak of novel coronavirus epidemic.
- (3) Participants are young medical staffs.

参赛流程:

1. 报名: 2月28日-5月10日

方式一: 扫描下方二维码完成报名:



方式二: 访问丝盟网站首页 www.srca-info.com 下载报名表, 按要求填写后发送至活动邮箱 silkroadmusic@163.com, 邮件以“姓名+演唱/乐器+报名”命名, 如: 秦年+演唱+报名。

2. 初赛评选: 5月15日-5月30日

专家组根据报名内容评选出入围参赛者并公布名单。

3. 决赛作品提交: 5月31日-6月30日

收到决赛邀请后, 入围参赛者将参加决赛的表演录制成视频, 并发至邮箱: silkroadmusic@163.com, 邮件以“姓名+演唱/乐器+决赛”命名, 如: 孟翔+演唱+决赛。逾期未发送者将自动视为弃权。

4. 决赛评选: 7月1日-7月15日

专家组评选出优胜者, 公布获奖名单。

5. 颁奖典礼: 8月12日(待定)

获奖者有机会前往现场参加颁奖典礼。

Contest Procedure:

1. Application: February 28th – May 10th, 2020

(1) Apply via following QR Code:



(2) Apply via Website: Visit official website homepage to download Application Form (www.srca-info.com). Please fill in the application form as required and send it to silkroadmusic@163.com. The email should be named as follows: “Name + Singing/Musical Instrument + Application”, such as: “Mike + Singing + Application”.

2. Preliminary Review: May 15th- May 30th, 2020

The Organizing Committee invites experts to select the finalists and announce the list based on the evaluation of the content of Application.

3. Final Work Submission: May 31st - June 30th, 2020

Upon receiving the invitation to the final, the finalists shall record the final speech as video, and send it to silkroadmusic@163.com. Email should be named as follows: “Name + Singing/Musical Instrument + Final”, such as: “Mike + Singing + Final”. Those who do not send by the due date will automatically be deemed to be abstaining.

4. Final Review: July 1st –July 15th, 2020

Experts select the winners and announce the list based on the evaluation of the final works of finalists.

5. Award Ceremony: August 12, 2020 (TBD)

The Organizing Committee invites the winners to attend Award Ceremony.

奖项设置:

演唱组设一等奖 2 名，二等奖 4 名，三等奖 6 名。

乐器组设一等奖 2 名，二等奖 4 名，三等奖 6 名。

另评出单项奖：最佳原创作品奖 2 名，最佳组合奖 2 名。

1. 获奖者获得梦想汇活动通用奖励（奖状、奖品等）。
2. 获奖者优先进入“丝路青年@”歌手组合，参与原创歌曲专辑录制，并有机会赴其他国家、城市进行巡演交流。
3. 优秀选手有机会参与丝路电视剧拍摄及中国各大电视台丝路音乐综艺节目录制。

Prize:

Song Contest: 2 First prizes, 4 Second prizes and 6 Third prizes.

Musical Instrument Contest: 2 First prizes, 4 Second prizes and 6 Third prizes.

Single Award: 2 Best Original Work, 2 Best Group Award.

1. Prize winners will be granted with certificates and trophies.
2. Priority to be included in “Silk Road Youth @” singer group and create the original album, and opportunity to go on a performing tour.
3. Opportunity to participate in Silk Road TV show shooting and Silk Road music show recording.

- 摄影比赛 -
Photography Contest



参赛指南:

1. 主题: 我眼中的“健康丝绸之路”。

2. 要求:

(1) 作品应突出活动主题, 展现青年人眼中的“健康、健康生活、健康人格(心理)、健康社会、健康环境、公共卫生应急机制、一带一路健康合作”, 记录“一带一路”沿线的人文故事、生活中的精彩时刻, 分享青春故事, 体现青年的全新创意和独特视角, 鼓励创新。

(2) 鼓励拍摄新冠肺炎疫情防控期间的生动画面, 那些坚守岗位的天使、那些奔赴一线的勇士、那些昔日繁华的街道、那些横跨大洋的救援物资、那些勤奋自立的读书人、那些平常人的暖心之举, 总有一刻令你动容。

(3) 作品须为原创数码作品的原始照片, 相机、手机拍摄不限。需保留照片拍摄信息。

(4) 投稿作品可分为单幅和组照, 彩色、黑白不限。组照作品数量最少 3 张, 最多 6 张。

(5) 文件类型为 JPEG, 每幅作品经适当压缩, 最大不超过 5M。

Contest Guide:

1. Theme: The Healthy Silk Road in My Eyes

2. Requirements:

(1) The work should highlight the theme of the activity. Participants can elaborate “health, healthy life, healthy psychology, healthy society, healthy environment, public health emergency mechanism, health cooperation on the Belt and Road” in their points of view. Photos can be record of the humanistic stories and wonderful moments of life along the Belt and Road, as well as the sharing stories of youth and reflection of the new creativity and unique perspective of youth.

(2) Participants are encouraged to capture vivid images during novel coronavirus epidemic, such as the frontline staffs who remain at their posts, the streets which were bustling in the past time, the rescue supplies that delivered across the ocean, the diligent students and hard-working labours, or the warm greetings from ordinary people.

(3) The images must be original digital photographs produced by participants, and they can be taken using a camera or a mobile phone. Photo information should be kept.

(4) The photos can be in colour or black-and-white. Participants can submit a single photo or a group of photos. A group of photos should include at least 3 but no more than 6.

(5) The photos should be submitted in JPEG format. Each piece of work shall be properly compressed, and the size of each should not exceed 5M.

评优原则:

1. 主题突出, 与“一带一路”、“健康”相关性, 内容积极向上, 富有内涵。

2. 具有良好的摄影技巧和审美素养。

3. 作品表现力和感染力强, 展示个人风格。

4. 作品数量与获奖无关。

5. 加分项: 参赛者为医护人员。

Evaluation Criteria:

1. Content: Highlight theme, strong relevance to the Healthy Silk Road, positive and rich content.
2. Skills: Good photography skills and aesthetic approach.
3. Work: Works are expressive and appealing, demonstrating personal style.
4. Number of works: The number of works will not impact the evaluating process.
5. Bonus point: Participants are young medical staffs.

参赛流程:

1. 报名: 2月28日-5月10日

方式一: 扫描以下二维码完成报名:



方式二: 访问丝盟网站首页 www.srca-info.com 下载报名表, 按要求填写后发送至活动邮箱: silkroadphoto@163.com, 邮件以“姓名+摄影+报名”命名, 如: 秦年+摄影+报名。

2. 初赛评选: 5月15日-5月30日

专家组根据报名内容评选出入围参赛者并公布名单。

3. 网络投票: 5月20日-7月14日

入围作品将于“丝路青年梦想汇”微信公众平台展示并发起大众投票, 评出5个“最佳人气奖”。

4. 决赛评选: 7月1日-7月15日

专家组评选出优胜者, 公布获奖名单。

5. 颁奖典礼: 8月12日(待定)

获奖者有机会前往现场参加颁奖典礼。

Contest Procedure:

1. Application: February 28th – May 10th, 2020

(1) Apply via following QR Code:



(2) Apply via Website: Visit official website homepage to download Application Form (www.srca-info.com). Please fill in the application form as required and send it to silkroadphoto@163.com. The email should be named as follows: “Name + Photography + Application”, such as: “Mike + Photography + Application”.

2. Preliminary Review: May 15th- May 30th, 2020

The Organizing Committee invites experts to select the finalists and announce the list based on the evaluation of the content of Application.

3. Public Voting: May 20th - July 14th, 2020

The final works will be released on the WeChat public platform of Silk Road & Young Dreams for voting five winners of “Most Popular Award”.

4. Final Review: July 1st –July 15th, 2020

Experts select the winners and announce the list based on the evaluation of the works of contestants.

5. Award Ceremony: August 12, 2020 (TBD)

The Organizing Committee invites the winners to attend Award Ceremony.

奖项设置:

设一等奖 2 名，二等奖 5 名，三等奖 8 名，最佳人气奖 5 名

1. 获奖者获得梦想汇活动通用奖励（奖状、奖品等）。
2. 获奖作品和入围作品将参与展览，并推荐到中国媒体上发表。
3. 优秀选手有机会到丝路名城摄影采风。

Prize:

There are 2 First prizes, 5 Second prizes, 8 Third prizes, 5 Most Popular Award.

1. Prize winners will be granted with certificates and trophies.
2. The works of finalists will be included in the exhibition, and recommended for publication in the Chinese media.
3. Opportunity to be invited to take photos in the famous Silk Road City.

- 沙画比赛 -
Sand Painting Contest



一、参赛指南：

1. 主题：健康成就未来
2. 内容：符合主题，内容不限，作品内容需传递弘扬正能量，凸显友谊合作精神，作品必须原创，不得抄袭套用仿制他人作品。
3. 形式：将参赛沙画作品录制为视频，格式为 MP4 或 AVI。
4. 时长：限定在 5 分钟内。
5. 所有参赛作品，大赛组委会有权将该作品用于大赛宣传，并在媒体、网络等场合播放。

Contest Guide:

1. Theme: Health Prospers the Future
2. Content: The work should highlight the theme of the activity. There is no limitation on specific content, however, it should give prominence to friendship and cooperation with positive energy. The work must be original and exclusive.
3. Form: The participants shall record the sand painting work as video, which should be submitted in MP4/AVI format.
4. Duration: The entry shall be within 5 minutes.
5. Publicity: The Organizing Committee has the right to publicize all entries and broadcast them through media and Internet.

二、评优原则：

1. 符合主题：契合活动主题，内容积极向上。
2. 技巧运用：沙画功底扎实，构图符合美学，画面完整、流畅，配乐、剪辑出彩。
3. 情感表达：具有较强的个人表现力与艺术感染力。
4. 台风仪态：自信、从容、优雅，台风良好。
5. 加分项：
 - (1) 主题呈现方式独具创意，创作上技巧娴熟，配乐、画面具有感染力；
 - (2) 表现内容与抗击新冠肺炎疫情有关；
 - (3) 参赛者参与本次抗击疫情的相关工作人员。

Evaluation Criteria:

1. Content relevant to the theme of the event with positive attitude.
2. Complete and smooth performance with solid sand painting skills, aesthetic composition, wonderful soundtrack and video editing.
3. Good interpretation of the work and personalized self-presentation with strong expression and appeal.
4. Performed with self-confidence and good manners.
5. Bonus points:

- (1) Presenting theme in a unique and creative way which reflects the contestant's own ideas, with proficient skills, good soundtrack and strong visual appeal.
- (2) The work content is related to the fight against the outbreak of novel coronavirus epidemic.
- (3) Participants are young staff members who were involved in fighting against the epidemic.

三、参赛流程:

1. 报名: 2月28日-5月10日

方式一: 扫描以下二维码完成报名:



方式二: 访问丝路网站首页 www.srca-info.com 下载报名表, 按要求填写后将报名表与初赛作品视频发送至: sdb_sandpainting@163.com, 邮件以“姓名+沙画+报名”命名, 如: 王伟+沙画+报名。

2. 初赛评选: 5月15日-5月30日

专家组根据报名内容评选出入围参赛者并公布名单。

3. 决赛作品提交: 5月31日-6月30日

收到决赛邀请后, 入围参赛者将参加决赛的作品视频发至邮箱: sdb_sandpainting@163.com, 邮件以“姓名+沙画+决赛”命名, 如: 李宁+沙画+决赛。逾期未发送者将自动视为弃权。

4. 决赛评选: 7月1日-7月15日

专家组评选出优胜者, 公布获奖名单。

5. 颁奖典礼: 8月12日(待定)

获奖者有机会前往现场参加颁奖典礼。

受疫情影响, 本次大赛通过网络进行报名、评选及发布, 不收取参赛者参赛费用。

Contest Procedure:

1. Application: February 28th – May 10th, 2020

(1) Apply via following QR Code:



(2) Apply via Website: Visit official website homepage to download Application Form (www.srca-info.com). Please fill in the application form as required, then send it with preliminary entry video to: sdb_sandpainting@163.com. The email should be named as follows: “Name + Sand Painting + Application”, such as: “Mike + Sand Painting + Application”.

2. Preliminary Review: May 15th- May 30th, 2020

The Organizing Committee invites experts to select the finalists and announce the list based on the

evaluation of the content of Application.

3. Final Work Submission: May 31st - June 30th, 2020

Upon receiving the invitation to the final, the finalists shall final entry video to sdb_sandpainting@163.com. Email should be named as follows: "Name + Sand Painting + Final", such as: "Mike + Sand Painting + Final". Those who do not send by the due date will automatically be deemed to be abstaining.

4. Final Review: July 1st –July 15th, 2020

Experts select the winners and announce the list based on the evaluation of the final works of finalists.

5. Award Ceremony: August 12, 2020 (TBD)

The Organizing Committee invites the winners to attend Award Ceremony.

Affected by the epidemic, sand painting contest will be applied, evaluated and result announced online. No entry fee will be charged.

四、奖项设置:

设一等奖 3 名，二等奖 5 名，三等奖 7 名。

另评出单项奖：最佳创意奖 3 名，最佳新人奖 3 名。

1. 获奖者获得梦想汇活动通用奖励（奖状、奖品等）。
2. 获得苏大宝新书及签名。
3. 一等奖至三等奖选手，有机会跟随丝绸之路城市联盟、苏大宝老师在国内外的巡演交流。

Prize:

There are 3 First prizes, 5 Second prizes, 7 Third prizes.

Single Award: 3 Best Original Award, 3 Best New Sand Painting Artist

1. Prize winners will be granted with certificates and trophies.
2. Opportunity to be granted with new book and signature of Mr. Su Dabao, Initiator of Chinese Sand Painting.
3. The First, Second and Third prize winners have the opportunity to be invited to go on a performing tour organized by Silk Road Cities Alliance or Mr. Su Dabao.

- 雕塑比赛 -
Sculpture Contest



一、主题：

雕塑作品需体现“健康”、“青年”、“梦想”、“丝路”、“和平”等元素或展现国家、地区、城市风情，高雅、健康向上、符合活动主题。

Theme:

Embody the elements such as “Health”, “Youth”, “Dream”, “Silk Road” and “Peace”, show the characteristics of city, region and country, and be elegant, positive and optimistic.

二、评优原则：

1. 参赛作品应符合艺术审美价值体系、体现创作主题及文化定位，力求具有创造性、文化性及示范性，并具备可实施性、安全性和永久性。
2. 参赛者应针对大赛主题进行创作，注重对“健康”、“青年”、“梦想”、“丝路”、“和平”等元素的理解与分析。
3. 大赛组委会对所有参选文档、图片资料存档，不予退还。请作者自行保存备份。报送材料逾期将不被接收。
4. 参加本次征集活动的作品资料，可使用中英文对照，以中文为准。
5. 所有征集作品均须为本次大赛主题原创，不得抄袭。如有任何版权纠纷，取消参赛资格，法律责任由参赛者本人承担。

Evaluation Criteria:

1. All entries shall comply with the value system of artistic aesthetics, reflect the creation theme and cultural orientation, be creative, demonstrative, practicable, safe and durable.
2. The artistic creation shall center around the theme of the contest, and focus on the understanding of and analysis on elements such as “Health”, “Youth”, “Dream”, “Silk Road”, and “Peace” .
3. The organizing committee of the contest will archive all files and photos in connection with the contest. Authors shall make a copy of their works as such works will not be returned to them. The materials submitted beyond the deadline will not be accepted.
4. The application for this contest shall be in either Chinese or English.
5. All works for this contest must be original, and copying is not allowed. In the case of any dispute over copyright, the contestant will be disqualified for the contest and shall assume legal responsibilities arising therefrom.

三、参赛流程：

1. 报名：3月20日至4月30日

方式一：扫描以下二维码完成报名：



方式二：访问链接：

http://www.srca-info.com/srca/srca3/srca3_1/202003/P020200317675184680501.doc

按要求填写后将报名表+作品图片发送至指定邮箱：CUSAA2014@163.com

*作品图片要求：

(1) 作品图片可以是作品效果图、设计效果图或泥塑小稿照片，每件作品需要主视角图片 1 张，其他视角图片 3 张，以及 200 字左右创作说明。所提交作品图片编排文件规格为 A3 大小，分辨率不低于 300dpi，文件模板如下：

编号（由主办方填写）：

主视角图片		
其他视角图片	其他视角图片	其他视角图片

创作说明（约200字）：

(2) 为公正评选，作品图片和创作说明中均不得出现有关作者姓名、单位或标识等信息。

2. 初赛评选：5 月 1 日-5 月 8 日

专家组评审出 30 件入围作品，评选结果将在官网公布。

3. 小稿创作：5 月 9 日-8 月 1 日

入围参赛者将收到通知并签订创作协议，开展雕塑小稿创作工作，须于 8 月 1 日前运输到指定位置。

4. 决赛评选：8 月 2 日-8 月 11 日

专家组评选出优胜者，公布获奖名单。

5. 作品展示：8 月 12 日-8 月 14 日

入围作品将在第三届“丝路青年梦想汇”活动主会场展出。获奖者有机会前往现场参加颁奖典礼。

Contest Procedure:

1. Application: March 20th - April 30th, 2020

(1) Apply via following QR Code:



(2) Apply via Link:

http://www.srca-info.com/srca/srca3/srca3_1/202003/P020200317677042960345.doc

Please fill in the application form as required, then send it with the photos of work to email: CUSAA2014@163.com

* Requirements on photos of work

A. Photo of work can be effect drawing of work, design effect drawing or photo of clay sculpture maquette. Each work shall be accompanied with one main-view photo, three photos in other views, and a creation description with about 200 words. Requirements on layout design of photos for submitted works: A3, with a resolution not less than 300dpi.

Template:

No. (Filled in by organizer)

Main view photo		
Photo from other perspective	Photo from other perspective	Photo from other perspective

Description of the work (200 words):

B. For the purpose of fair evaluation, both the photos and descriptions shall exclude the information such as name, employer or identification of the author.

2. Preliminary Review: May 1st - May 8th, 2020

The Organizing Committee invites experts to select 30 finalists and announce the list based on the evaluation of the content of Application.

3. Final Work Submission: May 9th - August 1st, 2020

Upon receiving the invitation to the final, the finalists shall sign an agreement, create maquettes and deliver them to designated location.

4. Final Review: August 2nd - August 11th, 2020

Experts select the winners and announce the list based on the evaluation of the final works of finalists.

5. Exhibition: August 12th - August 14th, 2020

The works will be shown at the main venue of the contest. And winners may be invited to attend Award Ceremony.

四、奖项设置:

中国城市雕塑家协会金质奖章 1 名

优秀奖 3 名

佳作奖 6 名

为充分发挥大赛的示范作用和影响力,鼓励优秀艺术创作,主办方将为每位藏品作者颁发获奖证书;

所有获奖作品、入选作品均编入此次活动画册;

组委会还会对作者及作品进行全面宣传。

Prize:

Gold medal of the Chinese Urban Sculpture Artists Association: 1

Award of excellence: 3

Honorable mention: 6

To give full play to the demonstration role and influence of the contest and encourage excellent artistic creation, the host will issue certificates of award to each author if its work is collected.

All award-winning works and selected works will be included in the album of the event.

The organizing committee will publicize the contributors and their works in an all-around way.

五、知识产权保护:

1. 参展作者申报的项目不得侵犯其他第三方的专利权、著作权、商标权、名誉权或其他任何合法权益。
2. 参展作者申报的项目所包含的任何文字、图片、图形、音像资料,均受版权、商标权和其它所有权的法律保护,未经参展作者同意,上述资料不得用于征集活动以外的其它行为。
3. 主办单位有权对雕塑展项目进行作品汇编的出版、发行以及授权征集活动组织方公益使用。

Intellectual Property Protection:

- (1) No entry works may infringe upon patent right, trademark right, reputation right or any other legitimate rights and interests of other third parties.
- (2) All texts, photos, graphs and videos contained in the entry works are legally protected by the copyright, trademark right and other ownership rights. Without the consent of the author, the above materials are not allowed to be used in other behaviors other than this contest.
- (3) The host has the right to publish and distribute the collected works of the sculpture exhibition, and has the right to authorize the organizer of the contest to use for public benefits.

联系我们 Contact



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